

\$48k Manufacturing Upgrade

AccuformNMC | Manufacturing | Floor Marking |
LED/Laser Projectors | \$25K–\$50K



IMPACT SNAPSHOT

Replacing Tape & Paint with a
Lower Cost of Ownership

- \$48K initial implementation
- 67 LED/Laser projectors installed
- Eliminated recurring tape and paint maintenance
- Expansion opportunity identified for additional facilities

KEY QUESTIONS

- How often are you repainting or replacing floor markings?
- What does that maintenance cost each year?
- Which areas experience the highest traffic?
- Could projected messaging replace multiple physical signs?

PROBLEM

Recurring floor marking maintenance consumed labor and budget

- Tape and paint required ongoing replacement
- Maintenance created unnecessary labor costs
- Customer wanted a lower long-term cost solution
- Budget constraints required a revised approach

PLAN

Replace recurring maintenance with a permanent solution

- Evaluate floor marking requirements throughout the facility
- Recommend projector sizes based on mounting height and coverage
- Demonstrate long-term cost savings using Total Cost of Ownership
- Optimize signage by consolidating multiple stop signs into projected messaging

SOLUTION

Modernize floor markings while reducing ongoing maintenance

- Installed 67 LED/Laser overhead projectors
- Eliminated recurring painting and tape replacement
- Improved visibility in high-traffic intersections
- Reduced the number of physical stop signs required

REPEAT

Look for facilities maintaining floor markings instead of improving them

- Target facilities still using tape and paint
- Ask about recurring maintenance costs
- Identify intersections with multiple physical signs
- Use STUDE assessments to uncover opportunities